

WRLD IDEASEVOLVE

PITCH DECK

Can you hear the call of the wild?
Go on and explore.



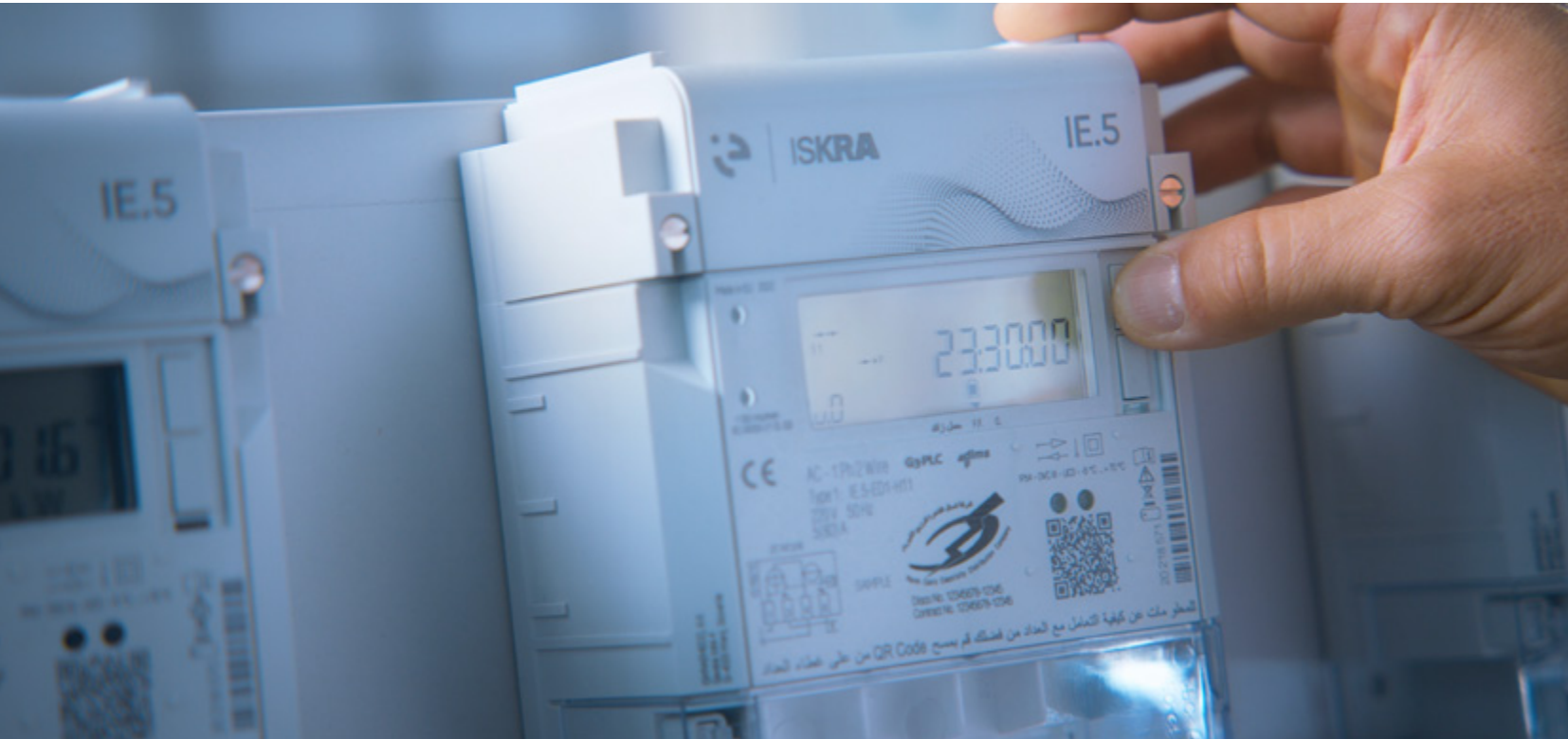
Untamed ideas challenge us

Only the strongest stand out in the wilderness. That's why we're always in motion, always on the hunt for the best. We hone our skills, explore every ground, use the best approach, and yield results. Geared with high-tech equipment, we produce disruptive video and visual content. Media production is our territory. We never settle for less, and neither should you.



Iskraemeco - Corporate Video

Digital



The brief. Develop a creative concept & produce a corporate video for Iskraemeco, part of Elsewedy Electric's group. The result? An in-depth company presentation with a high-tech look & feel and advanced visual effects. Filmed in 4 days and produced over the course of 1 year, the video also includes shots of the Egyptian branch, which a foreign team filmed under our guidance.

Client
Iskraemeco

Agency
POINT OUT

Producer
Anja Vizjak

Director
**Miha Drnovšek,
Matija Ocepek**

Edit
Matija Ocepek

VFX
Matija Ocepek

Year
2022





NIL, part of Conscia - HR Video

Digital



The brief. Co-develop & produce an employer branding & recruitment video for NIL, Slovenia's leading technology company. The result? A visual story narrated by the people of NIL, a story of teamwork, community, knowledge, and strong connections. The video combines 2 look & feels representing the brain & the heart of NIL; the 1st being calmer & cooler, the 2nd dynamic & playful.

Client
NIL, part of Conscia

Agency
POINT OUT

Producer
Anja Vizjak

Director
Miha Drnovšek,
Matija Ocepek

Edit
Matija Ocepek

Year
2022





NIL, part of Conscia - Service Video

Digital



The brief. Co-develop & produce 3 service videos presenting NIL's key technology focuses. The result? A visual representation of NIL's people- and quality-first working environment, full of experts, dedicated to learning and sharing of knowledge. The videos address senior IT experts looking for job opportunities & showcase NIL as the leading employer in IT.

Client
NIL, part of Conscia

Agency
POINT OUT

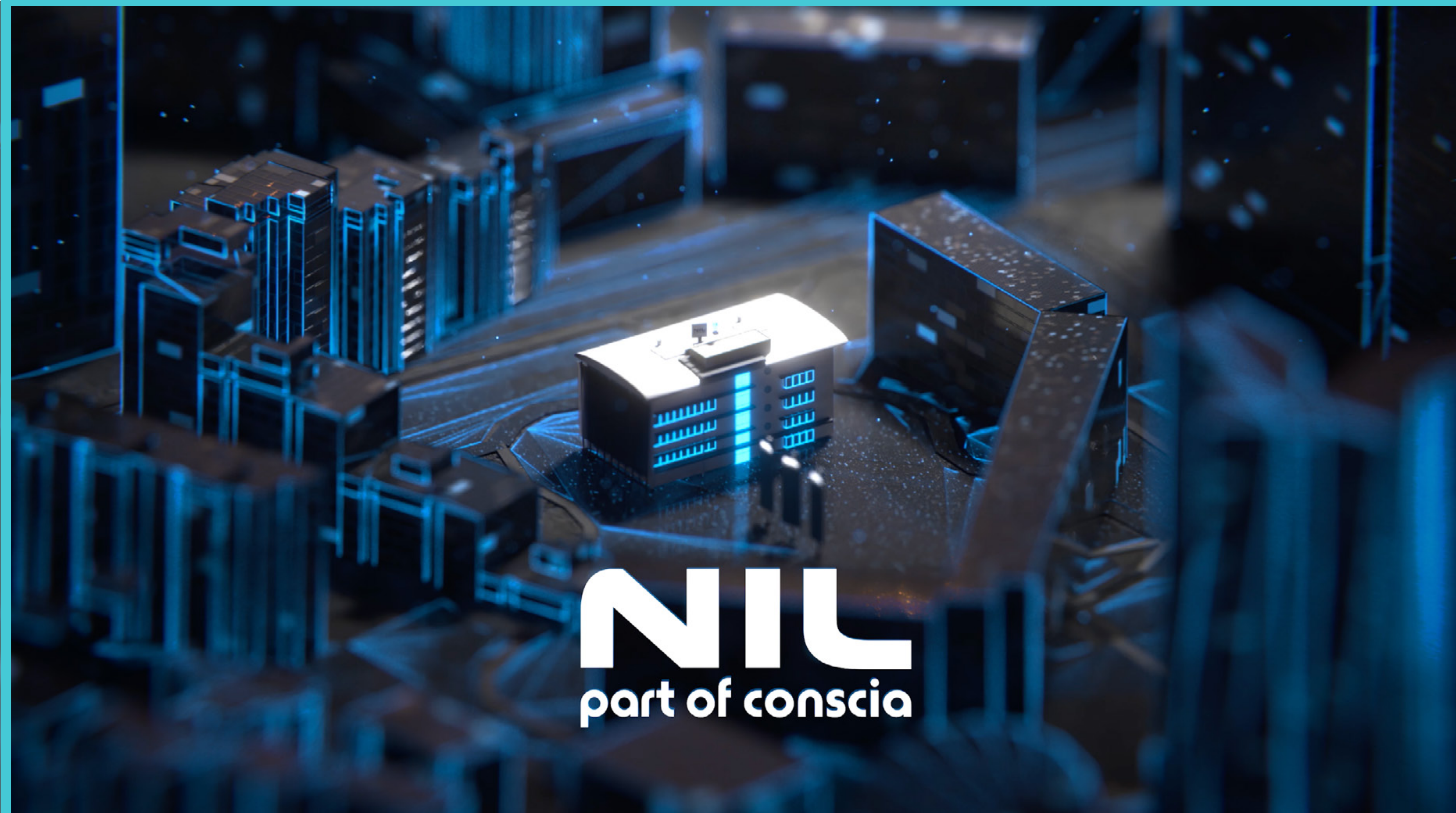
Producer
Anja Vizjak

Director
Miha Drnovšek,
Matija Ocepek

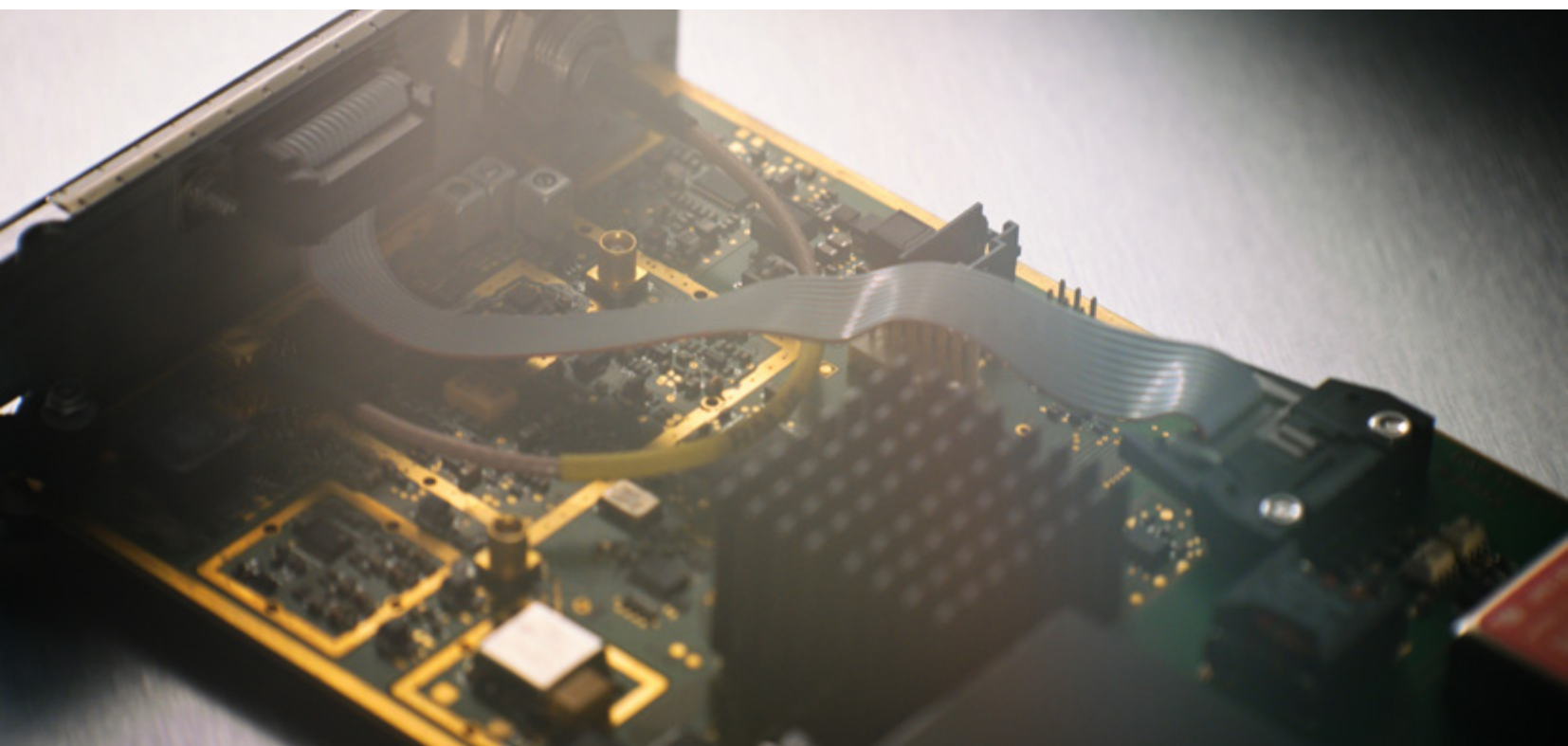
Edit
Matija Ocepek

Year
2022, 2023





SPIRIT - Green. Creative. Smart.
TV & Digital



The brief. Co-develop & produce materials for I feel Slovenia. Green. Creative. Smart. national campaign promoting the benefits of Slovenia's economy abroad. The result? 12 umbrella videos and 40 corporate videos of the country's best companies. The videos premiered at EXPO Dubai and were aired as TV & digital ads on CNN International. The 8-month project also won 3rd prize at WEBSI, 2022 Web Champions contest.

Client
SPIRIT Slovenia

Agency
POINT OUT

Producer
Anja Vizjak

Director
**Miha Drnovšek,
Matija Ocepek**

Edit
Matija Ocepek

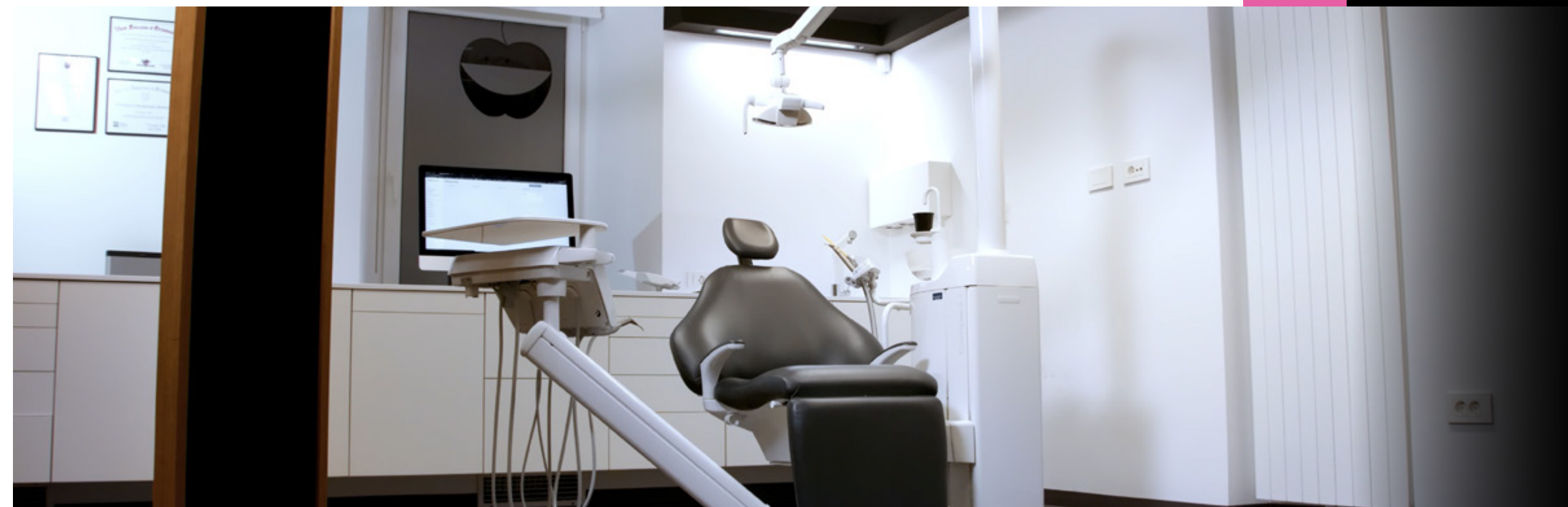
Year
2021, 2022





3FS d.o.o. - IryoMoshi - Solution Video

Digital



The brief. Create & produce an introduction video for IryoMoshi, a digital healthcare solution that helps manage practices. The result? A modern visual representation with an advanced look & feel that shows the simplicity of use, introduces the product and the brand's mission. Filmed in 1-day and enriched with visual effects for simple, yet efficient explanation of the solution's benefits.

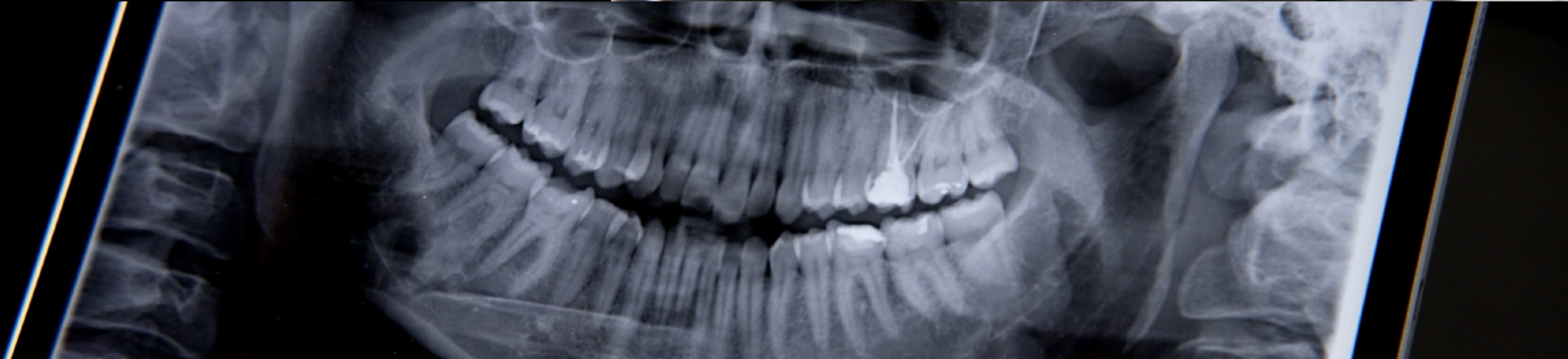
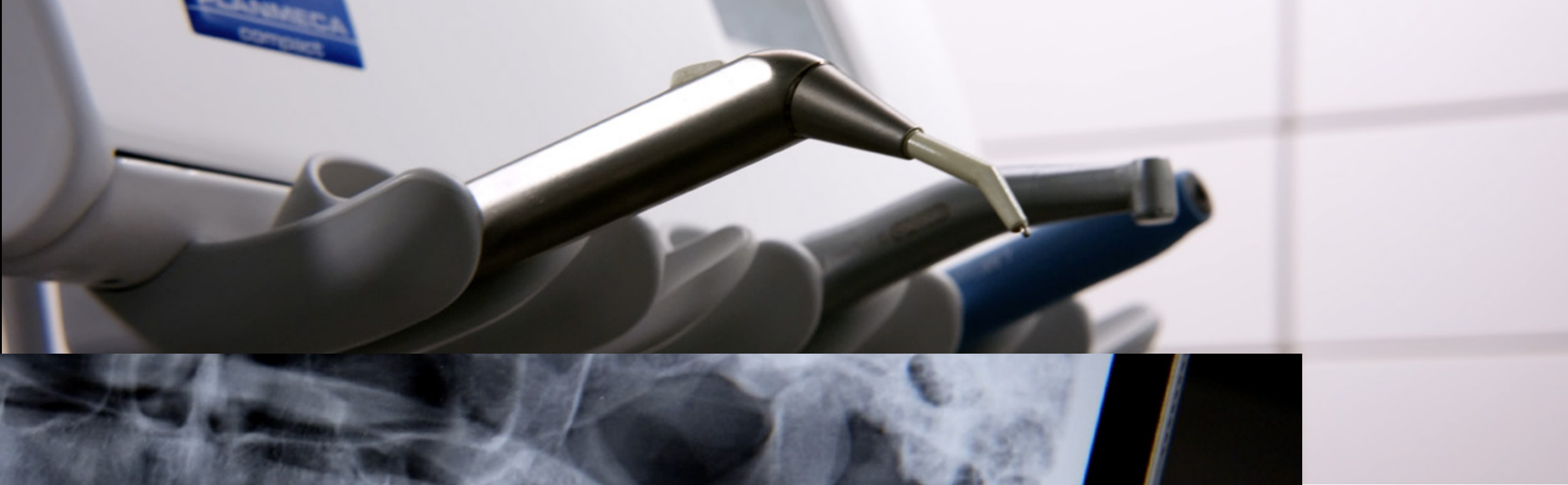
Client
IryoMoshi

Producer
Anja Vizjak

Director
Žiga Radulj

Edit
Žiga Radulj

Year
2020





Jana



Luna \ TBWA The Disruption[®] Company



SAATCHI & SAATCHI



Shift

ADRIA



NIL
part of conscia



ATLANTIC
GRUPA



PARTNERS &
FRIENDS

THANK YOU.

Drop us a line or swing by our offices, we want to make your ideas run wild.



PRIMATE
+386 41 283 902
hello@primate.si

LJUBLJANA
Einspielerjeva ulica 6
1000 Ljubljana

